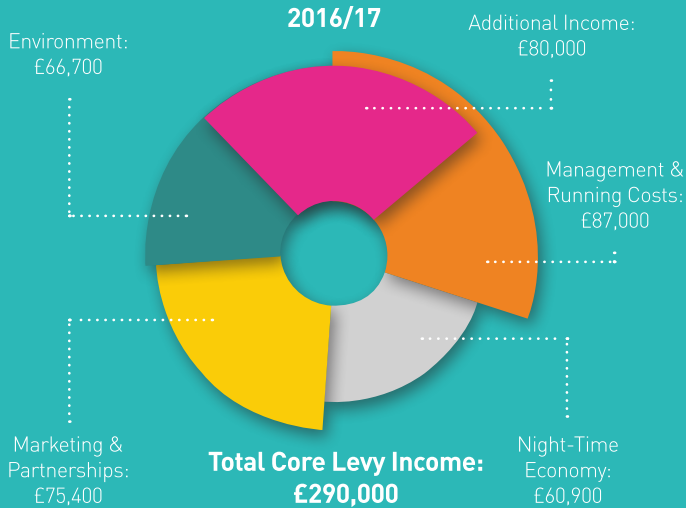
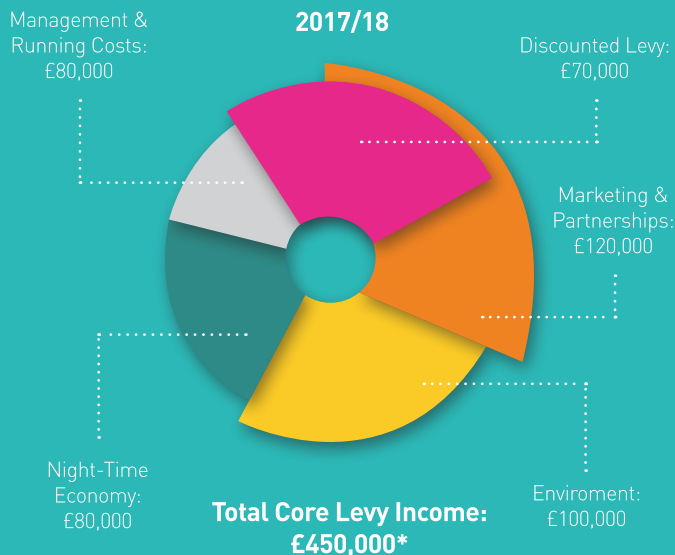


FINANCIALS_

This table shows the actual income and expenditure for the year and it is correct as of 31st January 2017.



This table shows the forecasted income and expenditure for the next financial year and it is correct as of 31st January 2017. The BID is projecting an additional external income of €100,000.



**This is based on a forecast for existing income plus 60% increase on levy due to revaluations. Please note that the expenditure figures are subject to Board's review and approval and may change during the year. All figures accurate as of February 2017.*

DISCOUNTED LEVY_

The Brixton BID Management Board and Executive Team are pleased to inform you that your business will be receiving a 15% discretionary relief, which has automatically been applied to your bill for the remainder of the BID term (December 2018).

The original threshold of €5000 has now been increased to €8000 in line with the average Rateable Value increase of all properties within the BID area.

These changes have been implemented to mitigate the effects of the recent revaluation of the Rateable Values due to come into effect from 1st April 2017 with the new 2017 Ratings List.

📍 Brixton BID
Unit S32, Pop Brixton
49 Brixton Station Road
London, SW9 8PQ

☎ 020 3417 7373

➤ BrixtonBID

📷 Brixton_BID

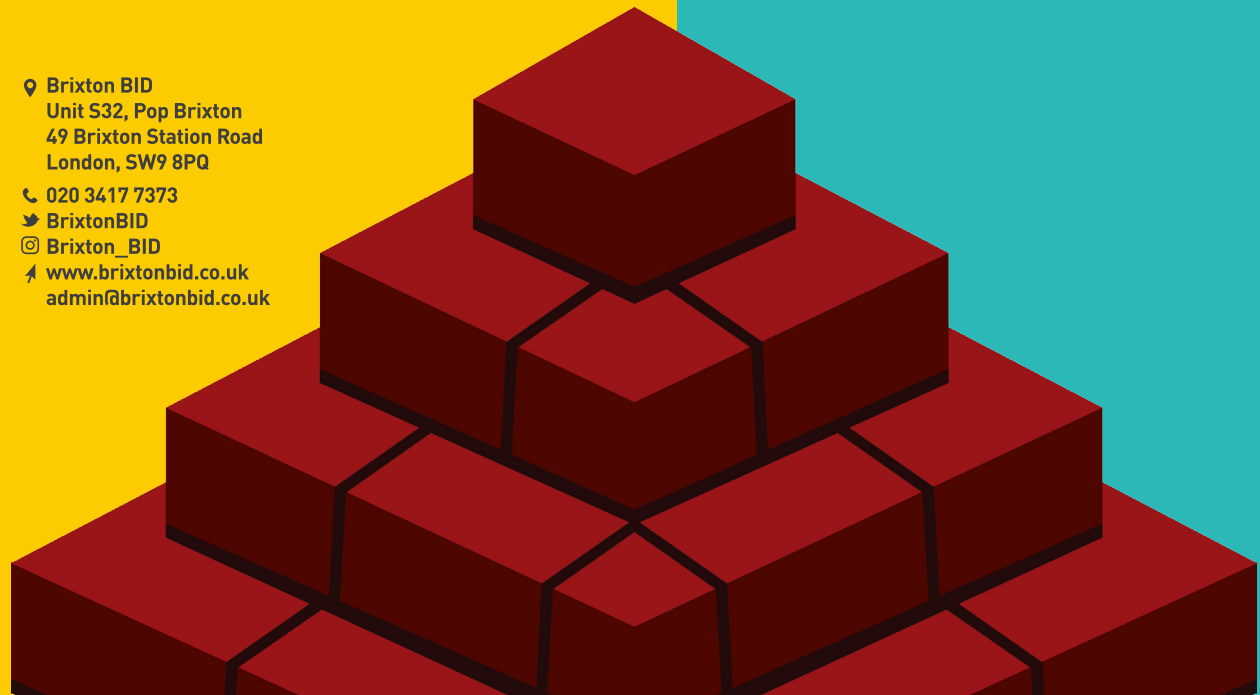
🌐 www.brixtonbid.co.uk
admin@brixtonbid.co.uk

BRIXTON BID

WE'RE TALKING BUSINESS

ANNUAL BID LEVY REPORT 2017

DISCOUNTED LEVY



BRIGHTER_

We're proud to contribute to making Brixton a thriving destination by day and night. We are working through better marketing to help businesses from increased footfall into the area and establishing Brixton as a hub for entertainment and commerce, boosting the local economy.

2016

Savings identified on utilities worth £30,835 through joint procurement

Free Bugle adverts offered monthly

Networking and public events delivered

Christmas lights throughout the town centre delivered

2017

Continuation of savings on utilities. £50,000 so far delivered through joint procurement.

Brixton Design Trail

Public realm improvement (Colourful Crossings, Pope's Road bridge sign, street signage delivered)

CLEANER_

The BID is working with key stakeholders to deliver a variety of services to improve the physical and trading environment for local businesses. With continuous investment and development in the town centre, the BID is ensuring the environment is kept clean and safe for all.

2016

45 days of additional cleaning over weekends delivered

Street urination deterrents tested

Green infrastructure audit for Brixton delivered

Air quality partnership defined

155 trees and 30 tonnes of CO2 saved through recycled waste

Electric Avenue Retailers Forum launched

2017

Additional and more frequent street cleaning on weekends introduced

Brixton Orchard delivered

Street urination interventions

Click&Collect programme reducing air pollution: delivered

Wayfinding strategy delivered

Brixton Open Spaces Manual delivered

SAFER_

Brixton night-time economy forum created to share skills and best practice across the night-time industry, helping to build closer working relationships. Business Crime Reduction Partnership with Safer London established to reduce business crime in Brixton building closer relationships between businesses, licencing, and the Met Police.

2016

Section-92 additional policing scheme launched

Friday night security briefings for NTE businesses

Safer Lambeth / Brixton BID partnership increased usage of BCRP radios

Free personal licencing, first aid, food hygiene training

2017

'Staying Safe in Brixton' security training delivered

Night-Time Economy partnership with Street Pastors

Love Your Local Market festival

Wayfinding and lighting strategy

Loss prevention work with high street retailers