

FINANCIALS_

This table shows the actual income and expenditure for the year and it is correct as of 31st January 2018.

2017/2018*

Expenditure		Income	
Marketing & Partnership	196,450	BID Levy	414,000
Night Time Economy	54,800	15% Discretionary Relief	-67,500
Environment	90,100	Additional Income	134,000
Core Management Costs incl. Levy Collection	97,450		
Total	438,800	Total	480,500
Surplus (deficit) carried forward to 2018	41,700		

* This table shows the actual income and expenditure for the year and it is correct as of 31st January 2018

2018 (April to December)**

Budget		Income	
Marketing & Partnership	120,000	BID Levy	337,500
Night Time Economy	80,000	15% Discretionary Relief	-50,625
Environment	120,000	Match funding	75,000
Core Management Costs incl. Levy Collection	75,000		
Total	395,000	Total	361,875
Surplus (deficit) carried forward from 2017/2018	41,700		
Carry forward to 2019	8,575		

** This table shows the forecasted income and expenditure for the period April 2018 to December 2018 and it is correct at 19th February 2018. Please note that the expenditure figures are subject to Board's review and approval and might change during the year.

BID LEVY FOR 2018_

Also for this financial year, the Brixton BID is pleased to inform you that your business will be receiving a 15% discretionary relief, which has automatically been applied to your bill. The original threshold of £5,000 has also been increased to £8,000 in line with the average Rateable Value increase of all properties within the BID area linked to the recent Rateable Value Revaluation.

Please note that this year, your bill is for the period 1st April 2018 to 31st December 2018. This is due to the fast approaching end of the first term of the BID. Over the coming months, the Brixton BID will be consulting with yourself and the rest of the business community to secure a YES vote to enable the BID to continue develop Brixton as the place to do business.

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BRIXTON BID

WE'RE TALKING BUSINESS

ANNUAL BID LEVY REPORT 2018

DISCOUNTED LEVY_

Vote YES in Autumn 2018
#ForBrixton



BRIGHTER_

We're proud to call Brixton one of Greater London's major centres and we have looked at marketing Brixton better, to both businesses and customers. Brixton BID is helping businesses to benefit from the increase footfall and further establish Brixton as a hub for entertainment, commerce, culture, and boosting the local economy.

2017

Savings identified on utilities worth £84,000 through joint procurement

Love Your Local Market Festival delivered

Free advertising in the Brixton Bugle

Brixton Design Trail 2017 delivered

Networking and public events delivered

Public realm improvements (Colourful Crossings, Pope's Road bridge sign) delivered

Christmas lights delivered

2018

Continuation of savings on utilities

Brixton Design Trail 2018

Brixton Bridge competition

Women in Business workshop

Footfall workshops

CLEANER_

With continuous investment and development in the Brixton town centre, the BID is ensuring the environment is kept clean and safe for everybody that uses it. The BID has worked with key stakeholders Lambeth Council, First Mile, and Veolia to deliver a variety of services that improve the physical and trading environment for local businesses.

2017

82 days of additional cleaning over weekends delivered with Veolia and Community Clean

'Go Before You Go' anti-street urination campaign launched

Brixton Orchard delivered

Transport for London walking guide delivered

Click & Collect partnership launched

Brixton Urban Spaces Manual delivered

2018

Waste and recycling partnership

Brixton Maze

Anti-street urination interventions

Official Brixton Orchard launch

Clean Air Day 2018

100 days of additional cleaning

SAFER_

We've created a forum for Brixton businesses to share skills and best practice, helping build closer working relationships. The BID has worked towards strengthening partnerships to reduce crime in Brixton, continue the delivery of vital services for businesses, and showcase the huge range of local businesses contributing to the thriving town centre.

2017

4,800 additional police hours delivered

Regular Friday night briefings delivered

Street Pastors introduced

130 participants trained in Personal License, Health & Safety, First Aid, and Food Hygiene

2018

Loss prevention work with high street retailers

Wayfinding and lighting strategy

More training including Fire Marshal, Customer Service, Hair & Beauty, and SIA Licence