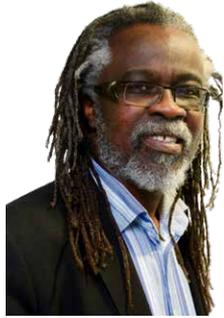


# BRIXTON BID

WE'RE TALKING BUSINESS

**Brixton BID is a not-for-profit organisation dedicated to strengthening Brixton's diverse business culture. We represent more than 650 levy-paying businesses in the local area and work to develop new and exciting opportunities for Brixton. Local business voted in November 2018 for the BID to continue its work for another five years.**

## Clean air is a community responsibility



**Michael Smith,  
Director of the  
Brixton Business  
Improvement District,**

Clean air in Brixton will make it a better place to visit, live, work, play and do business. We could become a town centre in South London where more people walk and cycle. Our local council must. However, effectively use our parks and green spaces to support personal wellbeing and to stimulate business growth in the area.

If London's environment is a challenge for Mayor Sadiq Khan, it must also become a priority for the Mayor of Lambeth, Ibrahim Dogus, and Lambeth Council. Health impact assessments must become a part of everything we do, including the pivotal Brixton Central Master Plan.

The recent development of projects such as the Brixton Orchard, led by the Brixton Bid, shows the practical role that urban projects can play in cleaning our air as well as encouraging volunteering and supporting personal wellbeing.

Brixton must now be bold in future green infrastructure plans, we know of their positive impact on clean air. But, currently, we have; no living walls and no sky/roof gardens. We are struggling to agree our first active maze to entertain both children and adults outdoors



**A free, driverless, electric shuttle in Luxembourg**

as well to increase the presence of bees in the South London pathway.

London aspires to become the world's first National Park City by 2050 where more than 50 per cent is committed to green spaces. Town centre areas like Brixton must play their part if we are to achieve this.

Sub

Imagine Brixton town centre being serviced by free, autonomous electrical or hydrogen "shoppa" buses designed to reduce town centre congestion, improve air quality and encourage more shoppers and visitors to our markets and streets.

Imagine Brixton with a cycle super highway to encourage more safe cycling. Imagine our town centre with a host of electrical charging points to support and encourage the use of safe, clean, delivery and personal use vehicles.

But we are so far off the delivery of these ideas.

Our town centre is still only grudgingly offering one or two public seats in our public spaces and parks allowing people to dwell.

Our outdoor markets lack support for suitable dwell space to encourage prolonged shopping and browsing.

There is a general reluctance by the council to encourage and support this approach in Brixton. If public seating and dwell time is encouraged on the South Bank, why not Brixton?

Complaints about our public spaces being occupied by "local drinkers" and others is used to justify not improving this provision. We have yet to put down our first parklet in Brixton and show a reluctance to encourage and maintain pocket parks and smart planters.

Clean air impacts both indoors and outdoors. Liveable neighbourhood and healthy street projects reclaim streets and neighbourhoods and bring more people out walking and cycling, playing or just being.

Clean air is a community responsibility involving business improvement districts, residents, land owners and other private and public stakeholders. Together we can make Brixton cleaner and greener and a better place for all.

Join us on Wednesday, June 19 from 12 to 4pm at the New Town Hall Public Space for a clean air and business exhibition in partnership with Lambeth Council.

We all need clean air.

## BRIXTON ORCHARD

The Brixton Orchard is a public green space with 35 fruit trees and hundreds of edible hedges, showcasing how fruit trees can be integrated into urban spaces.

By growing fruit trees, Brixton Bid and Urban Growth reconnect people with food growing and spark curiosity about the amazing diversity of produce that cannot be found in shops. Unique apples with red

flesh and juice, sweet cherries, sour cherries, damsons, plums, quince, mulberry and pears grow there, chosen to celebrate

### BRIXTON ORCHARD

OPEN ORCHARD URBAN GROWTH SUPPORTED BY MAYOR OF LONDON BRIXTON BID

the amazing heritage and deliciousness of European fruits  
The orchard is a community project designed to encourage

more people to interact with and learn about the natural world on their doorstep – even in the unlikely of places – at one of London's busiest junctions.

Anyone can sign up to help maintain this city oasis. Urban Growth hosts volunteer sessions on the orchard, every Thursday at 1pm. Sign up on Eventbrite at <http://bit.ly/UG-orchard>



## BRIXTON BID

### CONNECT WITH US

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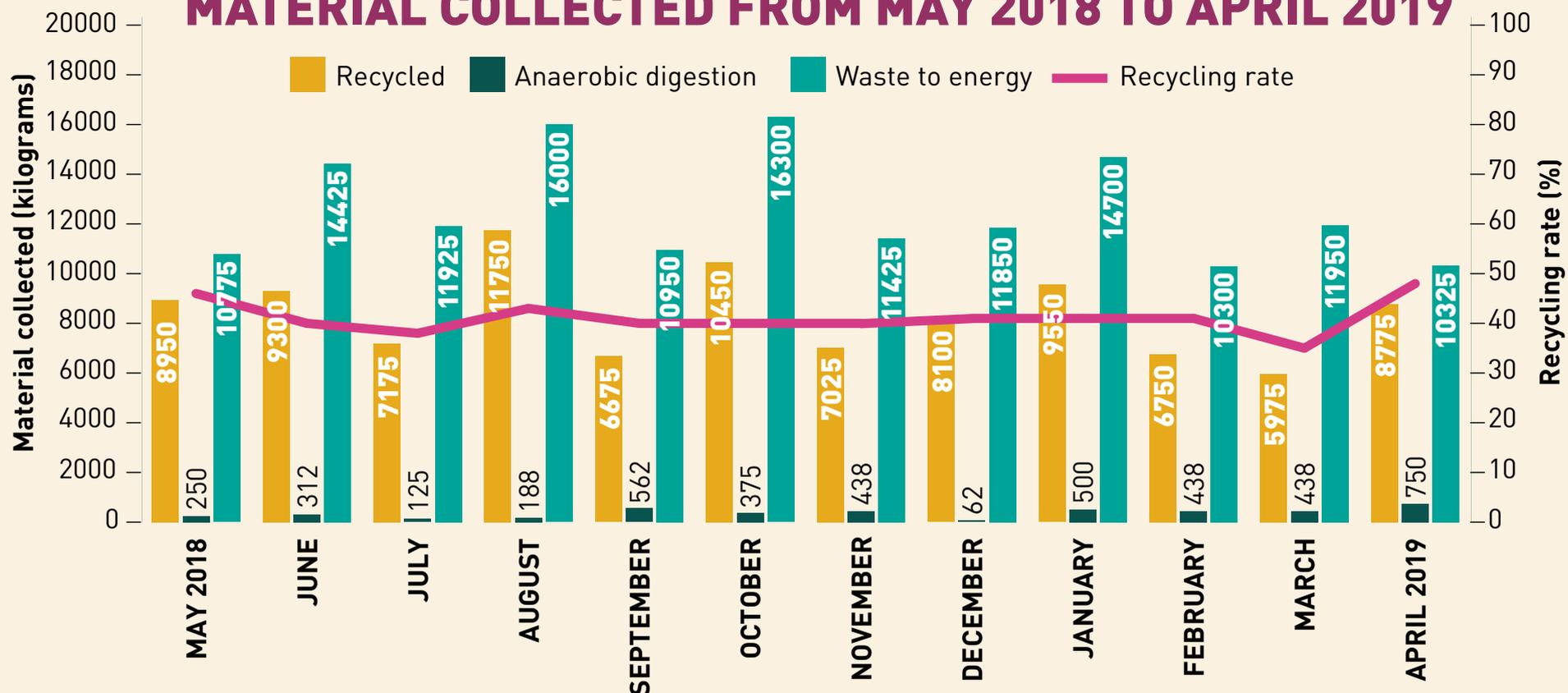
## ERIC FESTIVAL

An alternative, youth-led careers event, ERIC partners with POP Brixton to host a first-of-its-kind and completely free community festival.

A day-to-night event for 400-plus 16-25 year olds. You will find a mixed programme of talks, creative experiences, immersive workshops, exhibitions, pop-up stalls, showcases and lots more. Book now at [ericfestival.com/eric-fest](http://ericfestival.com/eric-fest)

# ERIC

## MATERIAL COLLECTED FROM MAY 2018 TO APRIL 2019



## CLEAN AIR FOR BRIXTON!

Businesses are doing their bit

Over the past 12 months Brixton BID members have:

### SAVED

- ♥ 796 trees
- ♥ 139 tonnes of CO<sub>2</sub> emissions

### RECYCLED

- ♥ 100,475 kilograms of waste

### PRODUCED

- ♥ 86,680 kilowatt hours of energy

This has been made possible by Brixton BID's partnership with First Mile to provide affordable recycling solutions for businesses.

### MATERIAL RECYCLED FROM MAY 2018 TO APRIL 2019 (KILOGRAMS)



CARDBOARD 27,625



JUNK REMOVAL 600



COFFEE GROUNDS 1,437



MIXED RECYCLING 66,325



FOOD RECYCLING 2,997



PAPER SHREDDING 2,700



GENERAL WASTE 150,150



WASTE ELECTRIC AND ELECTRONIC EQUIPMENT AND TONER 125



GLASS 3,100

## CLEAN AIR WEEK IN LAMBETH

Lambeth Council is committed to minimise air pollution and tackle clean air. To celebrate National Clean Air Day on 20 June, the borough has organised a week of events to raise awareness of air pollution and to empower people to improve air quality.

### Monday 17 June

Sustrans will complete the "Monday Marathon", travelling sustainably between schools in Lambeth and teaching young people about reducing air pollution. Follow their journey on Twitter at: #LCAW19. Tuesday 18 June:

Lambeth Council's Twitter channel - @lambeth\_council - will host a live Q&A session from 10am to 4pm, to answer questions residents have about air quality. Post questions to @lambeth\_council using the hashtag #LCAW19.

### Wednesday 19 June

Air pollution is not only hazardous to human health and the environment, it also affects businesses. Meet Veolia, ZipCar and other businesses in the courtyard behind the town hall between 12 and 4pm, to learn about what they are doing to tackle clean air, in a fun and interactive way.

Refreshments will be provided.

At 6pm, Lambeth will meet the Air Quality Action Plan Steering Group to discuss the progress of the council to deliver its air quality action plan.

### Thursday 20 June

To celebrate National Clean Air Day, Lambeth invites you to a lunchtime walk from Windrush Square to Brockwell Park between 12.30 and 1.30pm. To take part, just turn up. Post your pictures of the walk on Twitter and Facebook using the hashtag #LCAW19. The best pics will win a prize. Lambeth is looking

for more volunteers to join the walk.

If you would like to take part please email sustainability@lambeth.gov.uk

At 3pm an anti-idling event will take place in Vauxhall to encourage drivers to switch off their engines when stationary.

At 6pm room THG-14 at the Town Hall will host Lambeth's annual resident engagement event. Council officers and councillors will answer questions about air pollution in Lambeth.

To find out more about these initiatives or to let the council know that you have organised your own activity, email sustainability@lambeth.gov.uk.